

What happens now to a Financial Investor



**Relationship Managers / Agents**

Sells Products that earn them higher commission.



ULIP?

Dynamic Short Term Bonds?

Strangle?

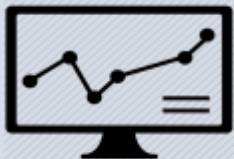
Hybrid Funds?

**Financial Investor**

Get financial Products that are not as per their financial needs or they don't understand them

**End Result** – Financial Investors do not get the expected financial outcome.

What happens now to a Registered Investment Advisor



**Regulations & Customer Confidence**

Regulations by SEBI are strict.  
Winning Customer Confidence takes time  
No platform to connect with Customers  
Tainted images of Agents get reflected on Advisors.



**Registered Advisor**

Tied-up in the regulation and customer acquisition may not your core strength.

**End Result** – Financial Advisors can't focus on Advisory

Enter FINVESTOR.in



**Financial Investor**

- ✓ Connect with Registered Investment Advisors to ask questions about your financial plans and goal.
- ✓ Rate and Rank Advisors hence ensuring quality

FINVESTOR.in

- Interact with and get detailed reports from Registered Financial Advisors on Financial Planning
- Rank and Rate Advisors hence building a stronger advisory community



**Registered Investment Advisors**

- ✓ Focus on Financial Planning & Investor Advise instead of Sales & Marketing
- ✓ Reach to customer beyond geographical constraints